



How ZENIDOG® Pheromone Products can help.

Nursing mother dogs naturally emit a soothing pheromone. ZENIDOG Pheromone Products contain an analogue of that dog-appeasing pheromone.

Available as a gel diffuser and a long-acting collar, ZENIDOG Pheromone Products can help manage a dog's stress-related behavior. The products begin working quickly and are convenient, long-lasting and have eco-friendly packaging.



Talk with your veterinarian about smoothing the stress tangle.

Think your pet might be showing signs of stress? Talk with your veterinarian about whether ZENIDOG® Pheromone Products could help manage your dog's stress-related behavior.

ZENIDOG®
BRAND PRODUCTS



Scan me to see if it's time for a
diffuser refill or a new collar.

To scan: Open up your phone's camera
app and hover over the QR code.

References

1. Salonen M, Sulkama S, Mikkola S, et al. Prevalence, comorbidity, and breed differences in canine anxiety in 13,700 Finnish pet dogs. *Sci Rep*. 2020;10(1):2962. doi:10.1038/s41598-020-59837-z.
2. Sheppard G, Mills DS. Evaluation of dog-appeasing pheromone as a potential treatment for dogs fearful of fireworks. *Vet Rec*. 2003;152(14):432-436. doi:10.1136/vr.152.14.432.
3. Nicolas CS, España G, Girardin A, Fatjó J, Bowen J, Monginoux P. Owner-perception of the effects of two long-lasting dog-appeasing pheromone analog devices on situational stress in dogs. *Animals (Basel)*. 2022;12(1):122. doi:10.3390/ani12010122.

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of animal health



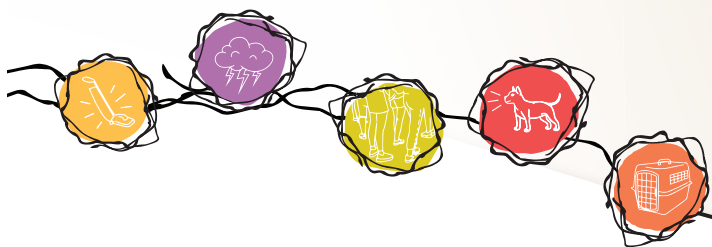
Help untangle their stress.

Long-acting calming
pheromones for dogs

ZENIDOG®
BRAND PRODUCTS

everyday
CARE

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of animal health



The STRESS tangle

Stressful situations for dogs might include loud noises, crowds, storms, and unfamiliar people, pets or places.

And some stress-related behaviors can tie your relationship with your dog up in knots!

If your dog is stressed, you might see behaviors like:



In a recent study,³ pet owners observed their dogs to see how ZENIDOG® Brand Products helped them manage stressful situations.

Quick-acting

Dog owners using either product reported positive changes

in as little as
7 DAYS³

“ZENIDOG® Pheromone Products helped my dog seem more relaxed and less anxious. She was also less reactive to stressors than before.”

Dog owner perception study participant

Pet owner satisfaction

Approximately 2/3 of dog owners said they would continue using the diffuser or collar³



Lasts
up to 2
months
Twice as long as the
main competitor

ZENIDOG® Gel Diffuser

Convenience

- Fully portable: not a plug-in
- Designed to blend in with your home's décor, and has no noticeable odor to humans

Eco-friendly

No electricity required, and packaged in a recyclable box



Lasts
up to 3
months
Three times as
long as the
main competitor

ZENIDOG® Long-Acting Collar

Convenience

- Two adjustable sizes for a stylish, comfortable fit: One for puppies and dogs up to 22.0 lbs, and one for puppies and dogs 22.1–110.0 lbs
- Can be used with flea and tick collars without losing efficacy

Eco-friendly

Fewer collars per year for less waste, and packaged in a recyclable box