



Protect Every Pet

VIRBAC PARASITICIDE PORTFOLIO

P.E.P. Talks!

Questions to help you
navigate the parasite
protection conversation

You know that parasite risks are everywhere. Here's a set of quick questions that can help your clients assess their pet's parasite exposure risks and help you recommend a parasite protection plan that's just right for them.

Question 1

What does your pet like to do for recreation?

Knowing where pets are active can influence their risk of parasite exposure. Bird-watching through a screened window or patio can expose indoors-only cats to parasites. Dogs who dig in the dirt or visit communal locations like dog parks can bring parasites home.¹

Question 2

Did you know that there's no way to parasite-proof your home?

The bottom of shoes, undercooked meat, potting soil for a new plant.² These are all easy ways pests invite themselves inside the home. No amount of cleaning or vigilance can completely erase the threat.



Shaping the future
of animal health

Question 3

Do you have any other pets at home?

There's nothing cuter than pets cuddling and grooming each other, but multiple pets means an increased risk of parasites. This can lead to a cycle of parasite exposure that ends up infecting every pet in the household.

Question 4

Did you know that parasites spread serious – even deadly – diseases?

Many people think of fleas and other parasites as nuisances that can easily be treated. That's not always the case. For example, heartworms can infect the heart, lungs and other internal organs of both dogs and cats. While dogs can be treated, there is no effective heartworm treatment for cats.³

Question 5

Can we make sure your pet has affordable parasite protection today?

An ounce of prevention can save your pet from suffering and save you from spending money on costly treatments.

The Protect Every Pet Virbac Parasiticide Portfolio has affordable and effective options that protect your pet from fleas, heartworms, intestinal worms and more. You can choose from topical or chewable protection, or purchase protection for your home. Let's find the right fit.

Learn more: <https://protecteverypet.virbac.com/>

References

1. Stafford K, Kollasch TM, Duncan KT, et al. Detection of gastrointestinal parasitism at recreational canine sites in the United States (the DOGPARCS study). <https://doi.org/10.21203/rs.3.rs-17486/v1>. Accessed May 10, 2022.
2. FAQ. Pets & Parasites. <https://www.petsandparasites.org/resources/faqs>. Accessed May 10, 2022.
3. Cat owners: heartworms. Pets & Parasites. <https://www.petsandparasites.org/cat-owners/heartworms/>. Accessed May 10, 2022.