

Help your patients advance **gracefully.**



See below how new MOVOFLEX® Advanced Soft Chews outpace the rest of the pack!
(Flip this page over for ingredient-specific information.)

	Cosequin® Max. Strength with MSM Plus Omega-3's	Dasuquin® Advanced	Dasuquin® Advanced with ESM	Flexadin® Advanced with UC•II®	Phycox® MAX Soft Chews	Rejensa® Joint Care Chews	Synovi G4®	YuMOVE® Advance 360	MOVOFLEX® Advanced Soft Chews
Characteristic									
Loading Dose Required	✓	✓	✓		✓			✓	
Improvement as Early as 7 Days			✓						✓ ¹
Easy Dosing – 1 Chew per Day		✓ (after 6-week loading dose)	✓ (after 6-week loading dose)	✓				✓ (after 6-week loading dose)	✓
				✓	✓		✓	✓	✓
Component									
Astaxanthin									✓
Boswellic Acids		✓	✓				✓		✓
Eggshell Membrane			✓						✓
Krill Oil									✓
Hyaluronic Acid			✓					✓	✓ (proprietary blend)
Vitamin D ₃									✓

Advanced ingredients with **synergistic** effects.

MOVOFLEX®
ADVANCED SOFT CHEWS

MOVOFLEX® Advanced Soft Chews add **two new ingredients** to our effective and successful original formulation.

Ingredient	Properties	Synergistic Effect	Source
NEW Krill Oil	Contains omega-3 fatty acids to help lubricate joints	Strengthens the absorption capabilities of astaxanthin & hyaluronic acids ^{2,3}	Sustainably sourced Antarctic krill
NEW Low Molecular Weight Hyaluronic Acid	Supports joint structure & joint maintenance	Supports overall joint health when combined with astaxanthin & krill oil ^{4,5}	Bacterial fermentation
Astaxanthin	Antioxidant: Supports joint health with protection from free radicals & nitrous oxide ⁶	Supports overall joint health when combined with krill oil & low molecular weight hyaluronic acid ^{4,5}	Microalgae (Haematococcus pluvialis)
biovaflex® Eggshell Membrane	Supports joint structure & flexibility		BiovaFlex® Eggshell Membrane ⁷
Boswellic Acids	From <i>Boswellia serrata</i> , an ingredient known to help decrease normal inflammatory pathways. ⁸ Supports structural integrity of joints and connective tissues		<i>Boswellia serrata</i>
High Molecular Weight Hyaluronic Acid	Supports joint flexibility & viscosity of synovial fluids ⁹	Strengthened absorption when combined with krill oil ³	Bacterial fermentation
Vitamin D₃	Promotes healthy bone function		Synthetic ingredient

SIZED TO FIT

Just one palatable, daily soft chew for dogs of all sizes.



References: **1.** Data on file. Virbac Corporation. **2.** Mercke Odeberg J, Lignell A, Pettersson A, Höglund P. Oral bioavailability of the antioxidant astaxanthin in humans is enhanced by incorporation of lipid based formulations. *Eur J Pharm Sci.* 2003;19(4):299-304. doi: 10.1016/s0928-0987(03)00135-0. **3.** Huang SL, Ling PX, Zhang TM. Oral absorption of hyaluronic acid and phospholipids complexes in rats. *World J Gastroenterol.* 2007;13(6):945-949. doi: 10.3748/wjg.v13.i6.945. **4.** Park DR, Ko R, Kwon SH, et al. FlexPro MD, a mixture of krill oil, astaxanthin, and hyaluronic acid, suppresses lipopolysaccharide-induced inflammatory cytokine production through inhibition of NF- κ B. *J Med Food.* 2016;19(12):1196-1203. doi: 10.1089/jmf.2016.3787. **5.** Park MH, Jung JC, Hill S, et al. FlexPro MD®, a combination of krill oil, astaxanthin and hyaluronic acid, reduces pain behavior and inhibits inflammatory response in monosodium iodoacetate-induced osteoarthritis in rats. *Nutrients.* 2020;12(4):956. doi: 10.3390/nu12040956. **6.** Pashkow FJ, Watumull DG, Campbell CL. Astaxanthin: a novel potential treatment for oxidative stress and inflammation in cardiovascular disease. *Am J Cardiol.* 2008;101(10A):58D-68D. doi: 10.1016/j.amjcard.2008.02.010. **7.** Biova. Responsibly sourced water-soluble eggshell membrane. <https://www.biova.com/sustainability/>. Accessed December 13, 2021. **8.** Abdel-Tawab M, Werz O, Schubert-Zsilavecz M. *Boswellia serrata*: an overall assessment of in vitro, preclinical, pharmacokinetic and clinical data. *Clin Pharmacokinet.* 2011;50(6):349-369. doi:10.2165/11586800-000000000-00000. **9.** Balogh L, Polyak A, Mathe D, et al. Absorption, uptake and tissue affinity of high-molecular-weight hyaluronan after oral administration in rats and dogs. *J Agric Food Chem.* 2008;56(22):10582-10593. doi: 10.1021/jf8017029.