

# Advanced effectiveness with uniquely synergistic ingredients

A complete balance of ingredients with synergistic function.

## Eggshell Membrane biovoFlex

Provides the elemental building blocks, collagen, elastin and GAGs, to support joint structure and flexibility.<sup>2</sup>

## Astaxanthin

Powerful antioxidant supporting joint health with protection from free radicals and nitric oxide.<sup>3</sup>

## Boswellic Acid

Derived from *Boswellia serrata*, an ingredient known to help decrease normal inflammatory pathways.<sup>4</sup> Supports structural integrity of joints and connective tissues.

## Vitamin D<sub>3</sub>

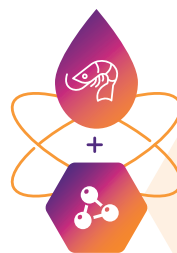
Supports bone health.

## High Molecular Weight Hyaluronic Acid

Produced via bacterial fermentation: Supports joint flexibility and viscosity of synovial fluids.<sup>5</sup>



Now includes:



## Krill Oil

Derived from sustainably sourced Antarctic krill containing Omega-3 fatty acids in a form bound to phospholipids, helping improve the absorption capabilities of astaxanthin and hyaluronic acid.<sup>6,7</sup>

## Low Molecular Weight Hyaluronic Acid

Supports joint structure and joint maintenance.<sup>8,9</sup>

## It's time to advance.

To order MOVOFLEX Advanced Soft Chews, contact your distributor or Virbac representative, or call **1-844-4-VIRBAC (1-844-484-7222)**. Visit [vet-us.virbac.com](http://vet-us.virbac.com) to learn more.



**MOVOFLEX**  
ADVANCED SOFT CHEWS

**REFERENCES** 1. Data on file. Virbac Corporation. 2. Responsibly sourced water-soluble eggshell membrane. Biova. <https://www.biova.com/sustainability/>. Accessed December 13, 2021. 3. Pashtow FJ, Watumull DG, Campbell CL. Astaxanthin: a novel potential treatment for oxidative stress and inflammation in cardiovascular disease. *Am J Cardiol*. 2008;101(10A):58D-68D. doi: 10.1016/j.amjcard.2008.02.010 4. Abdel-Tawab M, Werz O, Schubert-Zsilavecz M. *Boswellia serrata*: an overall assessment of in vitro, preclinical, pharmacokinetic and clinical data. *Clin Pharmacokinet*. 2011;50(6):349-369. doi: 10.2165/11586800-000000000-00000 5. Balogh L, Polyak A, Mathe D, et al. Absorption, uptake and tissue affinity of high-molecular-weight hyaluronan after oral administration in rats and dogs. *J Agric Food Chem*. 2008;56(22):10582-10593. doi: 10.1021/jf8017029 6. Mercke Odeberg J, Lignell A, Pettersson A, Höglund P. Oral bioavailability of the antioxidant astaxanthin in humans is enhanced by incorporation of lipid based formulations. *Eur J Pharm Sci*. 2003;19(4):299-304. doi:10.1016/s0928-0987(03)00135-0 7. Huang SL, Ling PX, Zhang TM. Oral absorption of hyaluronic acid and phospholipids complexes in rats. *World J Gastroenterol*. 2007;13(6):945-949. doi:10.3748/wjg.v13.i6.945 8. Park DR, Ko R, Kwon SH, et al. FlexPro MD, a mixture of krill oil, astaxanthin, and hyaluronic acid, suppresses lipopolysaccharide-induced inflammatory cytokine production through inhibition of NF- $\kappa$ B. *J Med Food*. 2016;19(12):1196-1203. doi:10.1089/jmf.2016.3787 9. Park MH, Jung JC, Hill S, et al. FlexPro MD<sup>®</sup>, a combination of krill oil, astaxanthin and hyaluronic acid, reduces pain behavior and inhibits inflammatory response in monosodium iodoacetate-induced osteoarthritis in rats. *Nutrients*. 2020;12(4):956. doi:10.3390/nu12040956

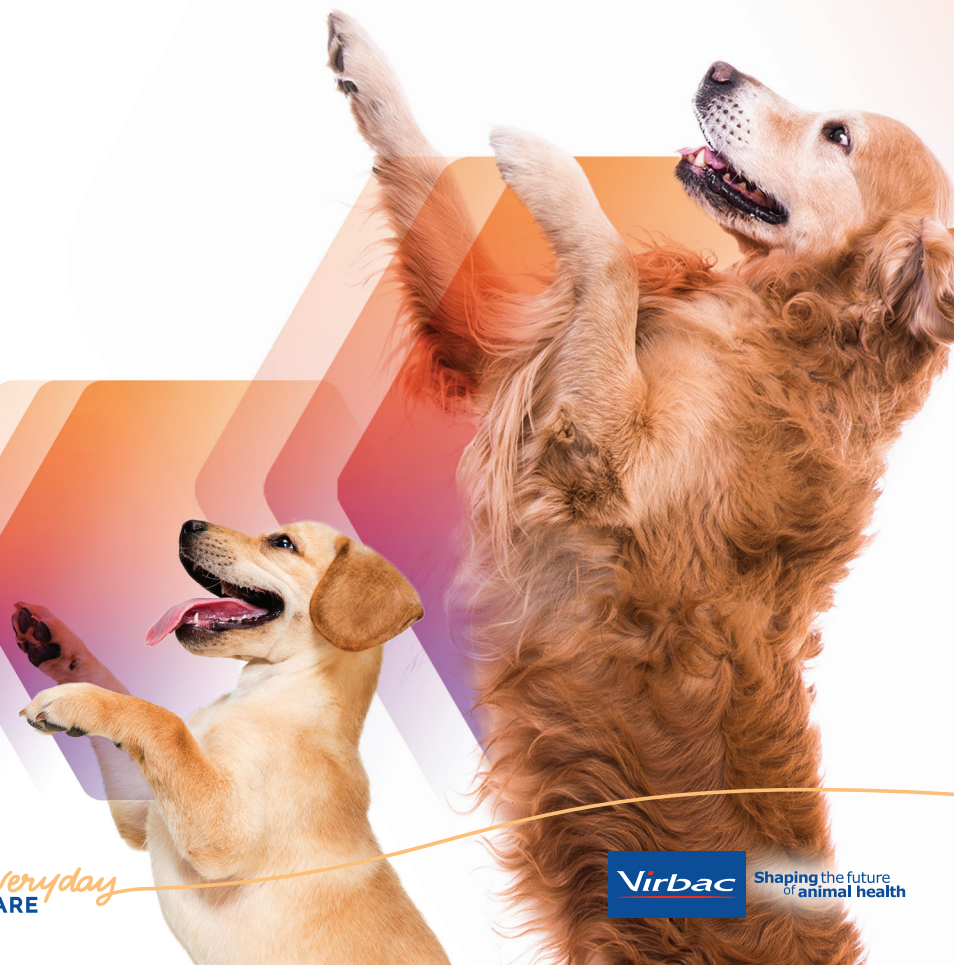
**MOVOFLEX**<sup>®</sup>  
ADVANCED SOFT CHEWS

Experience Program

# The results are in!

## Advanced Improvement

Strengthen your recommendation for hip & joint support with MOVOFLEX<sup>®</sup> Advanced Soft Chews, featuring additional ingredients to help canine patients advance gracefully at any age.



everyday  
CARE

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**Virbac** Shaping the future  
of animal health

everyday  
CARE

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# Helping pets advance gracefully is a joint effort

## PROGRAM OVERVIEW

Virbac enrolled 712 participants across the nation in a 60-day pet owner trial<sup>1</sup> for MOVOFLEX Advanced Soft Chews. Participants provided feedback on changes in their dog's mobility at days 1, 14, 28 and 60.



**731**  
Dogs



**119**  
Veterinary clinics  
across 34 states

## PARTICIPANTS



**465**  
Pet owners



**61**  
Veterinarians



**186**  
Other members of  
veterinary healthcare teams



## QUICK IMPROVEMENT



**4 out of 5 dogs**  
showed improvement within  
as little as 2 weeks.<sup>1</sup>

“So happy! Can't wait to see what she is able to do after another 2 weeks!! I've seen a difference in such a short time with this.”

— Shannon Smith, veterinary healthcare professional



## PALATABILITY



**95% of pet owners**

found MOVOFLEX Advanced Soft Chews easy to administer.<sup>1</sup>

“The palatability is much better than all other joint supplements I've tried, and I've seen noticeable results!”

— Alyssa Cornelius, DVM



## POSITIVE RESPONSE

**88% of veterinary healthcare professionals**

were satisfied with the results after 60 days of using MOVOFLEX Advanced Soft Chews.<sup>1</sup>



“My dog went from avoiding jumping on furniture most days to being unstoppable now because of this product. I saw an improvement around day 10, and it's only gotten better since. Her mobility has overall improved so much, and I am so grateful!”

— Peyton Woodward,  
veterinary healthcare professional



## CONTINUED USE



**4 out of 5 veterinary healthcare professionals**

would continue using MOVOFLEX Advanced Soft Chews.<sup>1</sup>

“Very palatable, fast results, and I've seen it make a noticeable difference for many, many dogs I see at work.”

— Clare Greene, veterinary healthcare professional

**1 chew per day**

no loading dose!

